



To: Health and Wellbeing Board
Date: 24th February 2014

Subject: Health and Wellbeing Strategy Update

1 Purpose of the Note

1.1 To provide the Health and Wellbeing Board with an update on the development of the Health and Wellbeing Strategy and proposed next steps.

2 Recommendations

2.1 To endorse the approach that has been outlined for the development of an over-arching strategy for the board.

3 Background

3.1 The existing Health and Wellbeing Strategy was agreed by the Health and Wellbeing Board in December 2012. The strategy outlines four key themes: healthy people, healthy communities, reduce variation and improve outcomes. These themes are further divided into priority areas, as shown below. A full version of the strategy is enclosed with this briefing note (Enc. 1).

Theme	Priorities
Healthy people	Early years Older people
Healthy communities	Obesity Mental Wellbeing Domestic violence and abuse Sexual violence
Reduce variation	Smoking Alcohol Infectious diseases
Improve outcomes	Cancer Variation in primary care Lifestyle risk management

3.2 The priorities in the strategy were set following work undertaken as part of the Joint Strategic Needs Assessment, in 2012. This work identified the key impacts of the priority areas and also potential gaps, to be addressed in support of future development of the

strategy. The high level findings from this work, along with updated measures, where available in January 2014, are included as a slide set, with this briefing note (Enc. 2).

- 3.3 Since the strategy was developed in 2012, there have been a number of changes including the acceleration of Health and Social Care integration, a smaller public sector and different challenges within communities that mean there is a need to review the strategy, to ensure it is fit for purpose. The recent peer challenge from the Local Government Association identified the need to ensure that the strategy mirrors the ambition and scale of challenge outlined in the Marmot agenda and that there is a need to further develop contributions from the voluntary and community sector.

4 Role of the Health Strategy Group

- 4.1 The Health Strategy Group will act as a sub-group of the Health and Well-being Board, with the remit to lead on the following areas, on behalf of the board:
- Refresh and update the Health and Wellbeing Strategy, with key strategic groups, to ensure that the board has a clear over-arching strategy.
 - Involve wider stakeholders, including the public, in a 'Big Conversation' on the Health and Wellbeing Strategy, to ensure it adapts to emerging and changing issues in the city.
 - Identify and agree key areas, requiring additional in depth investigation, to support the development of the strategy and to ensure it remains fit for purpose. (This will form a rolling process of Joint Strategic Needs Assessment)

5 Next steps for Health Strategy Group

- 5.1 Link with other existing and emerging sub-groups of the Health and Wellbeing Board, including Marmot, Primary Care Quality and the Better Care Leaders' groups to pull together existing action plans into an over-arching strategy.
- 5.2 Refresh lead partnership groups for priority areas in the strategy to ensure these are fit for purpose and link with these groups to determine key outcomes, which will feed into the Health and Wellbeing Strategy.
- 5.3 Develop membership of group, to ensure membership reflects existing strategy priorities and has sufficient expertise to lead on a 'Big Conversation' and supporting communities to identify and build on existing assets.
- 5.4 Lead on the organisation of a Health and Wellbeing Board development session, to review key areas of the strategy, with a wide range of stakeholders, to take place in spring 2014.